

estetika
indonesia

COMPANY PROFILE



About Estetika Indonesia

CV Estetika Indonesia is an Indonesian company founded by Mr. Ronald Wannee in 2002 in Yogyakarta.

Being located in a land that is richly endowed with natural resources, we see this opportunity to develop high quality handicrafts as well as to support government efforts to promote non oil exports.

As one of the market leaders in the field of handicraft in Indonesia especially in Yogyakarta, we determine to establish mutually beneficial cooperation with various parties and provide excellent service to our customers.

In order to stay current, we work together with more than 52 artisans that are scattered throughout Java, Bali and Lombok. We produce varied home accessories including storage, table top, wall décor, statues, bathroom accessories and more.

Along with the rapid development of globalization, it is a challenge for us to stay current while continuing to improve productivity, product quality and excellent service.

In order to maintain our position in the market, together with our dedicated and qualified team supported by an extensive network of production, we continue to push forward and face the challenges of globalization and the rapid progress of the world economy.

Corporate Commitment

We define a standard work attitude in order to retain our corporate commitment in every aspect and enforce our entire resources to serve:

Customer

Providing the best service and building a relationship of mutual respect and intimacy as well as beneficial to both parties.

Partner

Developing a professional cooperation as partners to achieve mutually beneficial conditions.

Team

Our team is the most valuable asset of our company. Their development, progress and well being are one of our main priorities.

Society

Our work atmosphere encourages each employee not only to socialize within the walls but also out in the society and consider the society as an important part of the company.

Environment

Every human activity can affect the natural environment. We understand that it is the company's obligation to preserve the environment to maintain a balanced environment.

Our Products

High Quality
Creative Design
Solid Production
Eco Friendly





Materials

Our products uses selected high quality natural fibers grown in Indonesia. With a fertile soil and vast variety of plants, our nature is able to provide a huge range of materials with numerous characteristics. Thus, we are able to explore different types of products with countless functions and exceptional designs.





Design

Our creative experts in design and production are working together to develop beautiful natural fibers from nature and transform them into gorgeous decorative products.

We develop wide range of materials such as waterhyacinth, rattan, bamboo, seagrass, banana bark, wood, pandan, mendong, coconutshell etc.





Eco Friendly

Our products are finished with high quality and eco friendly coloring. We also provide antifungus and anti bug. Our products are tested by Bureau Veritas for lead content. Our facility is also equipped with sufficient drying room to ensure the quality of our products before packing process.



Production

Monthly Production Capacity
Per Category

1000 Pcs

Minimum Quantity
Per Category

300 Pcs

Lead Time
Per Category
(after order confirmed)

90-120 Days

Yearly Business Value
of Export

US\$ 3,000,000



Certification & Achievement



2008:
ISO 9001:2008
Certified by Bureau Veritas



2009:
SMETA (Sedex Members Ethical TradeAudit)
by SGS as requested by The Body Shop
International

2010
PRIMANIYARTAAWARD from Indonesian
Government as the Best Exporter
Category Small Medium Enterprise



Our Customers

POTTERY
BARN

PB
teen

Indigo

creativeco-op
DESIGNED BY US • INSPIRED BY YOU

west elm

pbkids

grandinroad.

WILLIAMS-SONOMA



COST PLUS
WORLD MARKET.

ROSS
DRESS FOR LESS

ANTHROPOLOGIE

ARTERIORS



Contact Us

Office: JL. Parangtritis Km 9 No.5
Yogyakarta 55186 - Indonesia

Mail: iis@estetikaindonesia.com
janthie@estetikaindonesia.com

Phone: +62 274 6463250

Fax: +62 274 6463253

Web: www.estetikaindonesia.com

